

16 - 17 APRIL 2024 **BRUSSELS BELGIUM**

ARTWORK DEADLINE: 1 MARCH 2024

Please supply your creative in the following format:

High resolution PDF for the panels you are using with 10mm bleed and WITHOUT printers marks.

SPONSOR LOGO

Vector EPS format with all text converted to outline.

PANEL GRAPHIC A

Graphic panel size: 1072 mm (w) x 2114 mm (h)

Please note, 6mm on all sides of the graphic panel, will be covered by the metal framework. Ensure your artwork allows for this.

PANEL GRAPHIC B (OPTIONAL - if not taken, the event graphic will be provided)

Graphic panel size: 963 mm (w) x 1400 mm (h)

Visible Area (Red dash lines): 950 mm (w) x 1000 mm (h)

* This area is partially obscured by your company logo panel.

Ensure your background graphic extends into this area, with your text/message starting 400 mm from the top.

Please note, 6mm on all sides of the graphic panel, will be covered by the metal framework. Ensure your artwork allows for this.

PRE BUILT BOOTH WITH GRAPHICS

All sponsors will have a pre-built booth including standard graphics

THE BOOTH WILL INCLUDE:

- Lockable counter unit.
- Lighting and power
- 2 x bar stools
- Counter top literature rack (A4)
- Wireless internet connection

INTERNATIONAL CONFERENCE Your Logo Here (Curved Frame) 1060 mm Visible Area 950 mm Visible Area 1000 mm Visible Area PANEL GRAPHIC PANEL GRAPHIC 2108 mm Visible Area Full Graphic Panel Size: 1072 mm (w) x 2448 mm (h) $\overline{\mathbf{m}}$ Graphic panel without event logo 1072 mm (w) x 2114 mm (h) Visible area 1060 mm (w) x 2108 mm (h) 963 mm 1060 mm

Each sponsor will be provided with graphic panels on which they can show branding and message.

Send artwork via the following options: wetransfer.com or mmailbigfiles.com

Each sponsor is advised that these areas will be of common type and design and that there is Please send to: mitch.gaynor@angelbc.com NO provision for sponsors own pop-up or pull-up signage or any free standing equipment.

T: +44 (0)1923 690 214



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Visible Area (Blue dash lines): 950 mm (w) x 1000 mm (h)

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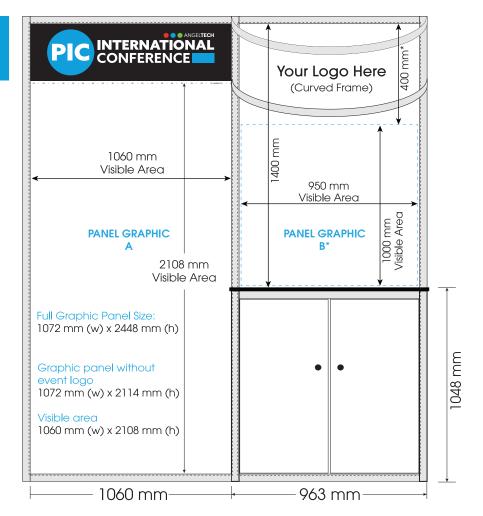
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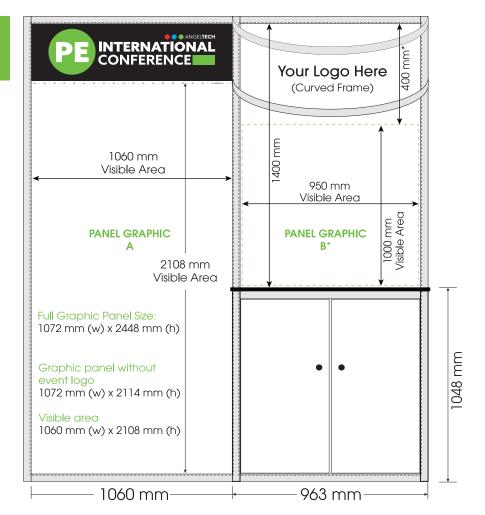
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